

# B.COM. BUSINESS STUDIES



It is essential to have an understanding and get a constant update on this integral work system. This course will equip those students who intend to study a combination of computer and commerce subjects- a must in this era of it oriented working environments. In addition to the subjects taught in any B.Com. stream This course includes:

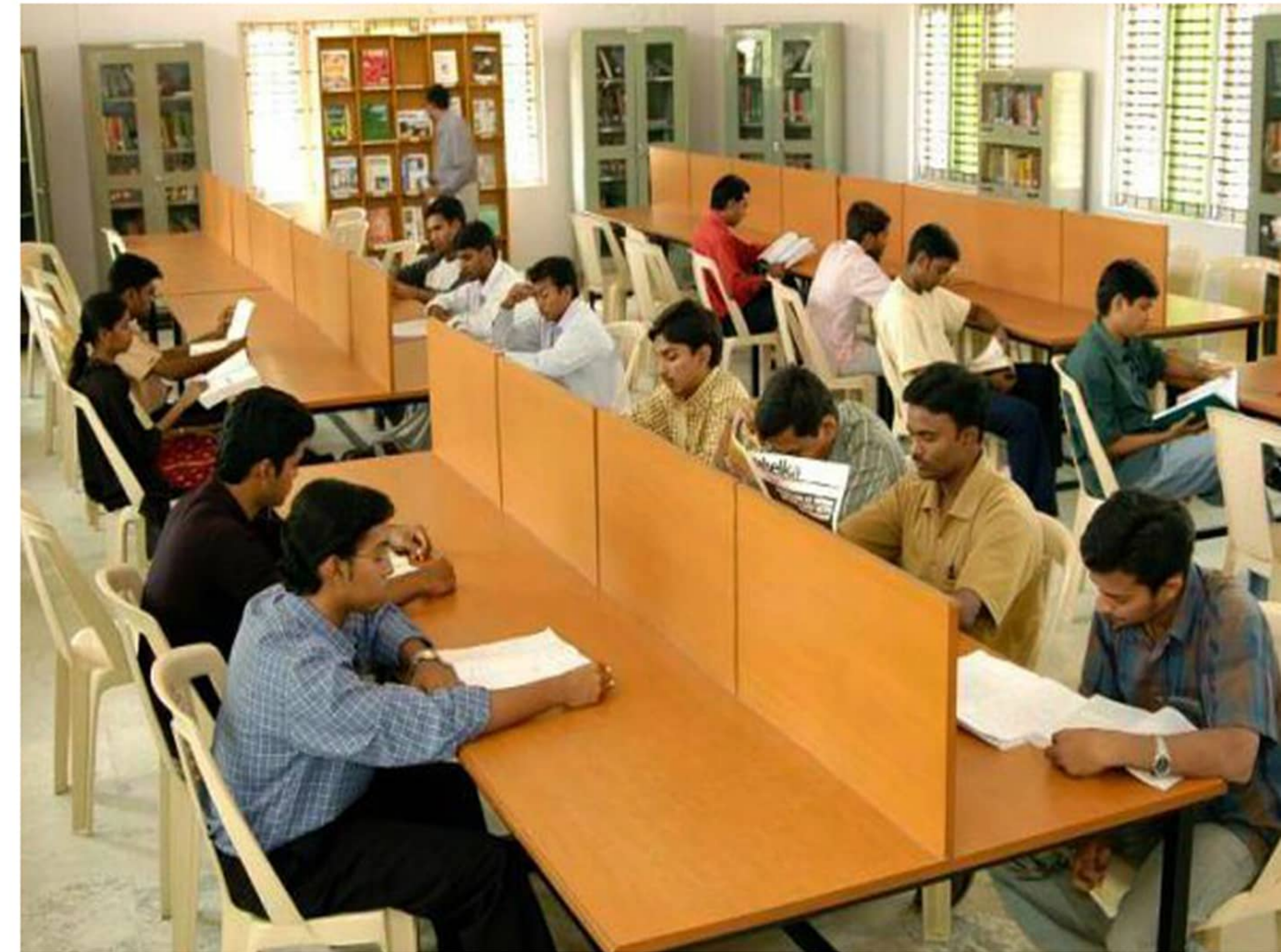
- Financial services banking and insurance
- Taxation- G.S.T
- Business organization and management
- Marketing
- Business law
- Research methodology
- Human resource management
- Financial accounting
- Cost accounting
- Management accounting

## WHAT IS UNIQUE ABOUT LOYOLA'S B.COM. BUSINESS STUDIES?

- Syllabi consisting of a large component of practical
- Element incorporating job market trends
- Excellent academic ambience with a health mix of co-curricular activities
- Project work
- And assignment based activities
- Seminars, guest lectures, field visits and group discussions to mould them in to proactive and confident individuals.

## CORPORATE PLACEMENTS

- Deloitte
- Wipro
- Tech Mahindra Cognizant
- Thomson reuters
- HSBC
- Genpact
- Dell



## ADMISSION GUIDELINES

A pass in Intermediate or its equivalent exam (MEC, CEC, CEG, MPC) with Economics, Commerce and Mathematics. With a minimum of a 55% aggregate.